

## Company Fact Sheet

### Company Background

WebSolvers is a Web design and development firm located in the greater Orlando area. The company serves for-profit and not-for-profit organizations across the country. Founded in 1995, the firm is family owned and operated.

### Core Products and Services

WebSolvers offers a number of products and services to corporate clients. Our key offerings are as follows:

- **Design and Programming:** Custom Web Site Development
- **Web Add-Ons:** Pre-built Web Applications
- **Building Traffic:** Pay-Per-Click (PPC) Ads & Search Engine Optimization (SEO)
- **Hosting and Maintenance:** Everything you need to keep your site up and running

### Leadership

Matthew W. Certo is co-founder and President of WebSolvers. Matt founded the company in 1995 while still a student at Rollins College. In 2001, he released a book nationwide entitled *Digital Dimensioning: Finding the ebusiness in Your Business* (McGraw-Hill). In 2002 he was invited by President George W. Bush to speak at the Economic Forum near his Crawford ranch concerning ebusiness trends. An active community participant, Matt serves on the following boards of directors:

- Edyth Bush Charitable Foundation, Director/Finance Committee Chairman
- Winter Park Chamber of Commerce, Chairman
- Rollins College, President's Leadership Council
- Orlando Ronald McDonald House, Past Chairman
- Rollins College Center for Entrepreneurship, Past Director

### Contact Information

WebSolvers, Inc.  
1350 Orange Avenue, Suite 101  
Winter Park, FL 32789  
**[www.websolvers.com](http://www.websolvers.com)**  
**[info@websolvers.com](mailto:info@websolvers.com)**  
407.599.7515